

CONGRESO INTERNACIONAL DE GÉNERO FANTÁSTICO, AUDIOVISUALES Y NUEVAS TECNOLOGÍAS

## **RESULTS**

Next edition
November 14 and 15, 2019



## **PRESENTATION**

Last November 2018, the **1st International Congress of Fantastic Genre, Audiovisuals and New Technologies** was held in the municipality of Elche (Alicante, Spain). An activity of scientific and academic dissemination, integrated into the International Elche International Fantastic Film Festival - FANTAELX, and developed in collaboration with the Miguel Hernández University, whose main objective is the dissemination of research studies in different areas of the **Fantastic Genre**.

While preparing the celebration of the next edition of the Congress and the Festival, projected for November 14, 15 and 16, 2019, below, we offer a summary of the **results and publications derived from this first event**.





## I. PAPERS

The event was held at the "Ciutat d'Elx" Congress Center, with the participation of 21 speakers and invited researchers of national and international character, from centers such as the Technical University of Aachen (Germany), the National University of Costa Rica, the Luca School of Arts (Belgium), the University of Texas School of Law (United States), Ramon Llull University (Barcelona), the Complutense University of Madrid, the Polytechnic University of Valencia, the University of Alicante, or Miguel Hernández de Elche University, among others.

A total of **18 papers and 7 research papers**, which addressed the field of the fantastic from topics and perspectives as diverse as comics, literature, cinematography, video games, TV series, teaching methodologies, advertising, History, or sociology, among other practices.







### **PAPERS**

## List of speakers

### From the National University of Costa Rica:

Fantastic Chronicle of Unchained
 Prometheus. Ruth Cristina Hernández Ching.

### From the Luca School of Arts, Belgium:

- Horror as affective estrangement. Jasper Vrancken.

### From the University of Texas School of Law, U.S:

 - Fake It While You Make It: When Do Fantasy and Science Fiction Movie Trailers Become Deceptive Advertising? Ryan Garcia and William Watson.

### From the Miguel Hernández University of Elche:

- UMH Film School. Guillermo López Aliaga.
- Crime, politics and drugs in the literary universe of Sir Terry Pratchett. Dr. Damià Jordà Bou.

### From the University of Alicante:

- Star Wars. A feminist saga? Gender roles in science fiction cinema. Dr. Manuel Benítez Bolorinos.
- Fantasy Manga as a Reading Motivational Tool for Primary Education. Claudia Torres Pastor.
- Fantastic elements in multimodal constellations. Didactic proposal for the language and literature classroom. Dr. José Rovira-Collado.
- Fantastic videogames and where to find them. The hero's journey. Rocío Serna Rodrigo.
- Fairy tales, legends and yōkai. The traditional Japanese society through its own fantasy literature. Kevin Díaz Alché.

### From the Polytechnic University of Valencia:

 Influences of the Animator Ray Harryhausen in the Design of Fantastic Creatures for Videogames. Dr. Manuel Ferri Gandía.

### From the University of Murcia:

- Superhero representation in Netflix produced serial fiction. The case of Daredevil, Jessica Jones, Luke Cage, Iron Fist and The Punisher. Laura Agüera Santiago.
- Children Who Give You Shivers in Mariana
   Enríquez's Short Stories. Pol Vegara Meirelles.

#### From the Complutense University of Madrid:

 Sex-affective relationships through the monstrous in the wild region and the shape of water. Violeta Alarcón Zayas.

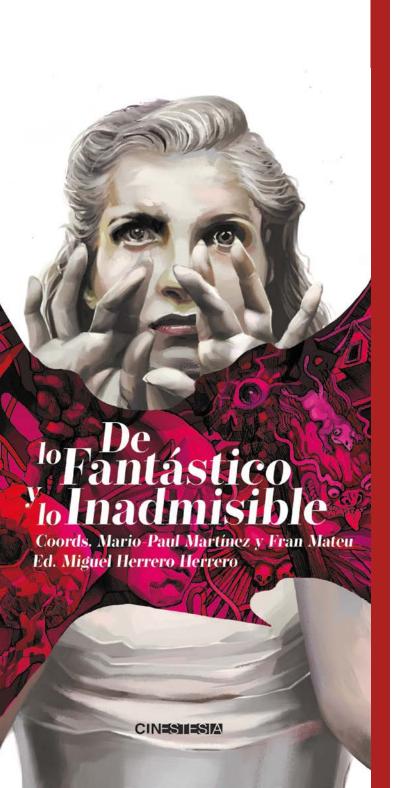
## From the University of Oviedo and the Autonomous University of Madrid:

 The melancholic and fantastic universe of The Leftovers. Claudia Sofía Benito Temprano and Laro del Río Castañeda.

## The following presentations were through video projection:

- Transhumanism and bioethics in the fantastic iberoamerican motion pictures.
   Dr. César Oliveros Aya (Catholic University of Colombia and Military University Nueva Granada).
- The story of the monster in the Frankenstein by Gris Grimly. Dra. Natalia González de la Llana (Technical University of Aachen, Germany).
- Fantastic and suspense in Survival Horror video games. The case of Resident Evil 7 Biohazard. Dr. Lluís Anyó and Dr. Àngel Colom (Ramon Llull University).





## **II. BOOK PUBLICATION**

As a result of the conclusions obtained in this Congress, and with the incorporation of a series of complementary investigations to the proposed genre, a paper book has been published, entitled Fantastic and Inadmissible, with ISBN: 978-84-120496- 2-6 and legal deposit: A 337-2019.

A publication, edited by Miguel Herrero and distributed by the Cinestesia publishing house (www.cinestesia.es), under the coordination of Mario-Paul Martínez and Fran Mateu, the UMH Massiva Research Group, and the Scientific and Editorial Committees of the same Congress.









### **BOOK PUBLICATION**

List of texts included in the publication

In addition, from the texts of the authors previously referenced for their participation in the Congress (section I), the following investigations were incorporated into the book:

- The innovative nature of cinematography in the Giallo cinema and its influence on current cinema. Dr. Vicente Javier Pérez Valero. Miguel Hernández University of Elche.
- Telekinesis or liberating fantasy. How to move subjects in history? Johanna Caplliure. Miguel Hernández University of Elche.
- The evolution of archetypes in fantasy illustration.
   Dr. José Luis Maravall Llagaria. Miguel Hernández University of Elche.
- The Craft: Riffs, Adolescence and Witchcraft.
   Dr. Javier Moreno Pérez. Miguel Hernández University of Elche.
- Shin Kaiju Eiga: the new monster movie model from Legendary Entertainment. Dr. Miguel Ángel Pérez-Gómez. University of Sevilla.
- The darkest star The influence of H.P. Lovecraft and the cosmic horror in the graphic work of H.R. Giger. Carlos Maroto Pla. University of Valencia.
- Contemporary monsters: trabucation as a resource. Pere Parramon Rubio. University of Girona.
- Death as leisure. Fiction and reality of products created from the mass media.
   Dr. Germán Piqueras Arona. Polytechnic University of Valencia.





## **III. DIGITAL PUBLICATION IN ENGLISH**

In the same way, and with a selection of the texts derived from the Congress translated into the English language, as well as with other research carried out specifically for this new publication, another book is being published in **digital format**, for free dissemination on the Internet (currently, the book is in the layout phase).

In title, *In a Stranger Field. Studies of Art, Audiovisuals and New Technologies in Fantasy, SciFi and Horror Genres*, the book will have its own ISBN, and will be edited by Mario-Paul Martínez, Fran Mateu, the UMH Massiva Group and the Black Unicorn Association.









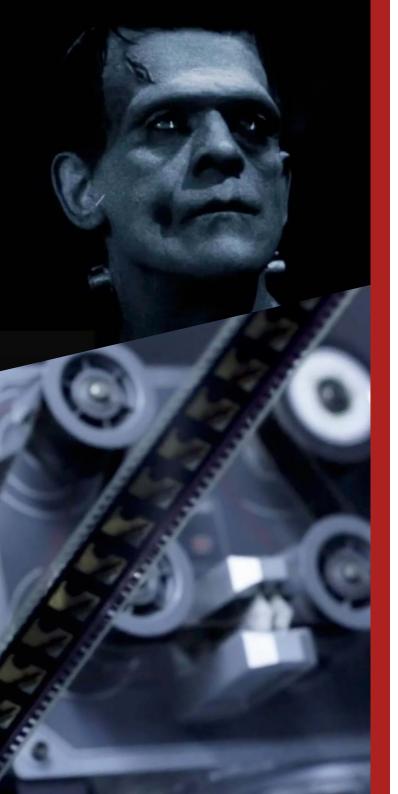
## **DIGITAL PUBLICATION IN ENGLISH**

### Index of texts included

- Fantasy Manga as a Reading Motivational Tool For Primary Education. Claudia Torres Pastor.
- Fairy tales, legends and yōkai. The traditional Japanese society through its own fantasy literature. Kevin Díaz Alché.
- Fake It While You Make It: When Do Fantasy and Science Fiction Movie Trailers Become Deceptive Advertising? Ryan Garcia and William Watson.
- Fantastic Chronicle of Unchained Prometheus. Ruth Cristina Hernández Ching.
- Giallo. An Aesthetic Innovation in Cinema. Dr. Vicente Javier Pérez Valero.
- Horror As Affective Estrangement. Jasper Vrancken.
- In Search of the Perfect Woman. Dr. Sylvia Lenaers Cases.
- Influences of the Animator Ray Harryhausen in the Design of Fantastic Creatures for Videogames. Dr. Manuel Ferri Gandía.
- Superhero representation in Netflix produced serial fiction. The case of Daredevil, Jessica Jones, Luke Cage, Iron Fist and The Punisher. Laura Agüera Santiago.
- The Craft: Riffs, Adolescence and Witchcraft. Dr. Javier Moreno Pérez.
- Transhumanism and bioethics in the fantastic iberoamerican motion pictures.

  Dr. César Oliveros Aya.
- Children Who Give You Shivers in Mariana Enríquez's Short Stories. Pol Vegara Meirelles.
- Violence and Death treated as entertainment. Reality and fiction of products created from the mass media. Dr. Germán Piqueras Arona.
- Witchcraft and feminism in Japanese animation: Kiki's Delivery Service and Little Witch Academia case study. Samanta Sempere.





## IV. VIDEO-SUMMARY OF THE EVENT

Link to the video summary of the 1st International Congress of Fantastic Genre, Audiovisuals and New Technologies and the Elche International Fantastic Film Festival - FANTAELX.

https://www.youtube.com/watch?v=aaux\_SRZyVw&feature=youtu.be







## **V. PRESS AND MEDIA**

The main media appearances of the Congress and the Festival are available in:

http://www.festivalcinefantaelx.com/en/media-summary-fanta-elx-2018/













## La UMH organiza un Congreso Internacional de Género Fantástico, Audiovisuales y Nuevas Tecnologías

El Gropo de Investigación Massiva de la Universidad Miguel Hemández (UMH) de Eche y la Asociación Unicomio Niespo han esperizado la primera edición del Congreso Internacional de Gérero Fartistico, Audiorituales y Nuevas Teroslogías la Constancia de Congreso Internacional de Gérero Fartistico (Internacional Gerero Internacional Constantia Internacional Internaciona

El Congreso arraccast matina a las 69 33 hozas com una poneccia sobre los reles de ginero en el cide de Sción, que imperênt el profesor de la bleviración de Afente (UA) Mentel Blonche, Anlaimon, a las 10.09 o las se a preyectará el clásico de Universal Pichares, "El doctor Frankensieir" (1931), dirigido per James Vihule e interpretado per Boris Kardel y Colin Cilve, en su formato cilvensalogístico original, Simm, en los Cilves Odein. La acistencia a la proyección es genitalo testo complete a fotos:

Durante los dos dias de celebración, participarán conferenciantes de carácter internacional, procedentes de centros como la Universidad l'écricia de Paglatignia (Pérmania) o la Universidad Inaciónal de Costa Rica, así como poemites de cea dictre nacional de la UNH1 to Universidad de Alcadera, la Universidad Inación Unida o Universidad Conplatense de Maladió Durante las jornadas, tambiém, se contas con la acisionala de especialistas del Género Fartásico, procedentes de ciudades como Texas (Estados Unidas) processas (Bélgica).

Esta actividad está vinculada al Festival Internacional de Cine Fantástico de Elche -FANTAELX, que se celebrará del 22 al 24 de aovientiro en al Ceterto de Congresos "Cutat d'Elx. Durante la celéración del Festival, también, se proyectarán los cofometigais esteccionados, el 23 y el 24 de noviembre, en horario de 16:30 a 21:100 horas.

El Congrese y el Festival cuentan con el apoyo de la Concejalia de Cultura del Ayuntamiento de Elche, así como de organismos como Visit Elche, el Cestro de Congresos Ciulat d'Eli, a Ulfilir, el Vicerrectorado de Cultura y Extensión Universitaria, los Cines Oddon, el Cestro Comercial (Algub, y Cimana Paradiso.











AUDIOVISUALES Y NUEVAS TECNOLOGÍAS

# **Contact** congreso@festivalcinefantaelx.com